UAE National Wellbeing Strategy 2031
National Wellbeing Strategy 2031 Design Principles

1. Focus on people’s wellbeing as measure of sustainable and tangible societal progress

2. Adopt a holistic government approach to people’s wellbeing based on the integration between different sectors

3. Define clear roles and responsibilities for government entities and integrate public, private and people’s efforts to enhance wellbeing

4. Respond to the implications of future global trends and challenges
National Wellbeing Strategy 2031

3 Levels
- Holistic features that collectively constitute the national wellbeing framework

14 Dimensions
- Dimensions that shape each of the three framework levels

9 Strategic Objectives
- Strategic objectives driving the national wellbeing framework

41 Strategic Directions
- Dimensions that shape each of the three framework

90 Supporting Initiatives
- Set of policies and programs to achieve desired outcomes
National Wellbeing Framework

**Flourishing Country**
Nation that continues to push the limits of progress, creates opportunities in liveable and sustainable cities

**Connected Communities**
Caring, engaged, and tolerant society that is built on cohesive and resilient families and communities

**Thriving Citizens**
Citizens living positive, healthy, responsible, and fulfilled lives
Strategic Objectives

Promote digital wellbeing and positive virtual communities
Cultivate wellbeing conducive environments for learning and working
Support a giving, engaged, and altruistic society for community wellbeing
Advance liveability, attractiveness, and sustainability of UAE cities and communities
Promote the adoption of healthy and active lifestyles
Nurture and sustain good mental wellbeing
Inspire positive thinking as a core life value
Develop good life skills
Foster social cohesion and connectedness within families and communities
National Wellbeing Strategy Enablers

A new operating model that puts wellbeing at the heart of government work

1. Integrated monitoring of wellbeing in the UAE
   - Establish the UAE Wellbeing Observatory
     ● Track and monitor UAE’s performance in wellbeing indicators
     ● Submit annual wellbeing status report to Cabinet
     ● Conduct scientific studies on wellbeing in the UAE

2. Enable government officials and community members
   - Launch the Future Generations Wellbeing Academy
     ● Train and upskill government employees in wellbeing principles
   - Launch the School of Life
     ● The world’s first public school to focus on individual’s wellbeing
     ● Raise societal awareness on good life skills

3. Government as a platform
   - Set up the National Wellbeing Council
     ● Coordinate the integration of efforts between different entities and sectors to enhance wellbeing
   - Establish Community Design for Wellbeing Centers
     ● Enable individuals to design their own wellbeing in partnership with public and private sectors

4. A scientific methodology for positive behavioral changes
   - Establish the UAE Lab for Behavioral Sciences
     ● Use behavioral insights in policy design to motivate positive change in individuals’ behaviors to enhance their wellbeing

Launch the Future Generations Wellbeing Academy

Train and upskill government employees in wellbeing principles

Launch the School of Life

The world’s first public school to focus on individual’s wellbeing

Raise societal awareness on good life skills

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